

***CHESTIONAR PENTRU DEPISTAREA PUBLICULUI ȚINTĂ
AL MUZEULUI DE ISTORIE GALAȚI – 2003. CONSIDERAȚII
FINALE.***

***QUESTIONNAIRE FOR IDENTIFYING THE TARGET PUBLIC
OF THE HISTORY MUSEUM OF GALAȚI – 2003. FINAL
CONSIDERATIONS***

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The article presents a questionnaire through which we created the profile of the average visitor of the History Museum of Galați. The profile was not restricted to the personal traits of the visitor, but also considered his remarks and his preferences, among the various programs offered by the museum.

Based on this profile, the museum intends to find new paths of development for its programs, for popularization, for offering support materials.